Stroke Education



Community |





EMS Partners



Providers

Our Patients



Nursing & Ancillary Team Members

How do we determine stroke education for our teams?

- Core Measure Misses
- Rounding on teams (with candy!!)
- Stroke Simulations
- Annual Stroke Needs Assessment

How do we keep them accountable?

- Clinical awareness forms
- Unit Performance Improvements Projects (based on Core Measure Data / misses)
- Corrective Action Plans
- Leaders to report misses and corrective action(s) on monthly facility stroke meetings

		Str	oke Cor	rective	e Action Plan			
				Team Memb	<u>ers</u>			
	Stroke Coordinator ED Manager Cardiac / Telemetry Manager ICU Manager Data Analyst							
		ED/ ICU - Post	Thromb	olytic M	onitoring Documenta	ation		
Task	Impact	Owner(s)	Start Date	Due Date	Resources Needed	Status	Barriers	Updates
Establish a plan to ensure compliance	Identify trends and set goals to improve patient care as it relutes to TJC certification requirements	ED Leader - Ensure Compliance ICU Leader - Ensure Compliance Stroke Coordinator - provide post thrombolytic audit to leaders						Please provide action steps taken to address non- compliance



Nursing & Ancillary Team Members

Page 1

PMC Stroke Program Education / Learning Assessment

Our goal is to provide educational content that will help you to fill individual gaps in knowledge and/or skills and to identify opportunities for improvement for our stroke program.

The Neuro APPs will provide education throughout the year, and to ensure that the learning opportunities and materials we provide are relevant to your educational needs and goals, we ask that you please take a few minutes to complete this survey.

Thank you

UNIT: NSICU

Job Role: RN

SKILLS	Not Applicable	Developing skills	Confident in performing	Expert	Need education/practice
CLINICAL					
Demonstrates the ability to perform or assist with					
NIHSS in uncomplicated stroke patient			10	5	
NIHSS in complicated stroke patient		2	10	3	
Basic neuro assessment			8	7	
Complicated neuro assessment			12	3	
Neurovascular assessment			8	7	
Visual field deficit(s) assessment		1	10	4	
Ataxia assessment			11	4	
Dysphagia screening			7	8	
Hypertonic sodium chloride continuous IV infusion protocol			7	8	
Thrombolytic treatment administration and monitoring	1	3	8	3	
External ventriculostomy device (EVD) management	2	1	7	5	
Care of patient with continuous EEG monitoring	1	1	5	8	
Use of TelaDoc cart	5	7	1	1	1
Emergency Department Code stroke process	х				
In-house Code Stroke process	4	2	9		
PLEASE ADD ADDITIONAL NEED HERE:					
•					
•					

2023 Neuro Apps Education Schedule						
Unit	Time Frame	Topic	Presenters			
		performing NIHSS and neuro assessment	Courtney Boggs			
	Fobruary March		, ,			
	February - March	thrombolytic treatment and monitoring	Megan Kluesner			
			Lauren Shook			
ED		recognizing depression in stroke patient	Haley Williams			
	July - September	recognizing posterior stroke	HeeYoung			
			Courtney Boggs			
			Courtney Taylor			
	October - November	Revisit above topics for any new team members	Robert Stahr			
		Hypertonic Solution treatment and monitoring				
		recognizing major stroke syndromes	Courtney Boggs			
	February - March	performing complete neuro assessment and NIHSS	Megan Kluesner			
			Lauren Shook			
NSICU		recognizing depression in stroke patient	Haley Williams			
	July - September	recognizing posterior stroke	HeeYoung			
			Courtney Boggs			
			Courtney Taylor			
	October - November	Revisit above topics for any new team members	Robert Stahr			



Feedback Tools

	Patient Name:		
	MR:		
■ ■ NOVANT	Acct. #		
N NOVANT HEALTH	Medic#:		
- Incacin	ED MD:		
Stroke and Neuroscience	ED MD (Assist):		
PMC	Radiologist:		
	Admitting Neurologist:		
Admit Date: 10/3/2023	Time	RunningTime	PMC Goals
LKW:		0:00:00	≤ 2hrs
Call Dispatched:		0:00:00	
Arr on scene:		0:00:00	
Depart scene:		0:00:00	
Mode of Transport:	EMS		
DI time OSF:			
DO time OSF:		0:00:00	≤ 120 min
Transport Time (Transfers Only):		0:00:00	
Arrival to PMC ED:		0:00:00	<2 hours
Code Stroke Called/Paged:		0:00:00	
ED Physician @ Bedside:		0:00:00	< 10 min
Neurologist Paged:		0:00:00	
Telen - Neurologist Ordered/Join:		0:00:00	
Neurologist @ Bedside:		0:00:00	≤ 15min
Pharm with Activase @ Bedside:		0:00:00	
Brain Imaging Ordered:		0:00:00	≤ 10 min
Brain Imaging Complete:		0:00:00	≤ 25 min
Brain Imaging Read:		0:00:00	≤ 45 min
CTA Imaging Arrival to Ordered:		0:00:00	·
CTA Imaging Complete:		0:00:00	
Door to IV Activase Order		0:00	
TNK Administered		0:00:00	≤ 30 min
Pre-TNK NS Flush			
Post-TNK NS Flush			
Initial NIH score			
NIH post treatment			
Anesthesia type: MAC/Gen			
Arr PMC to IR suite:		0:00:00	
Arr at PMC to GP:		0:00:00	
IR arrive to GP:		0:00:00	
Arrive at IR to First Pass:		0:00:00	
Arr at PMC to First Pass:		0:00:00	≤60 or tx ≤120
Arr at IR to Second Pass:		0:00:00	
Arr at IR to Recan:		0:00:00	
GP to Recan:		0:00:00	
TICI Score:		2b	≥ 2b
Neuro MD Bedside to Activase:		0:00:00	
Total Time from Sx Onset:		0:00:00	
Sudden onset Right-sided weakness, slurred speech ~ midnight. Do	or to TNK: 32 min		
Team Members:			
Medic:			
vicuic.			

Patient Na	me:			MRN:		DOS:		Arrival time	:
ED MD:				Neuro MD:			CT Scan Order		
			Door to Drug time:			Stroke Narrator used?			
Tenectepla	Tenecteplase push:		TNK Order Set?			Post-thrombolytic orders:			
Post-flush	with NS:			Transfer of Care	Time:				
	Due Time:	VS	BP	Neuro Check		Due Time:	VS	BP	Neuro Check
Every 15 Minutes X 8 (2 Hours)									
Every 30 Minutes x 12 (6 Hours)					Nurses:				
	ű e				ED:				
					ICU:	<u> </u>			
					Pharm:				



ED: Brain Pin award for Thrombolytic DTN
Inpatient: Perfect Stroke Documentation
Inhouse code stroke called with timely
interventions achieved







TJC Required Stroke Documentation



Power Point Presentations
Flyers
Badge Buddies
Zoom meetings
TNK Validation Sessions
ASLS Classes
Staff Meetings
Rounding
Stroke Simulations
SCRN & CNRN Review Class
Vendor Education
Gap Analysis







Hemorrhagic Strokes: Intracranial (ICH) & Subarachnoid (SAH)

BP Management is Critical with SAH

Manitain BP \$140/90mmHz



Tenecteplase for Stroke

- ✓ Pull from Pyxis by overriding *Tenecteplase Stroke Kit*
- ✓ Reconstitute using diluent included in the kit; swirl gently; a clear pale-yellow color is normal
 - ✓ Dosing is based on actual weight; maximum 25mg
 - ✓ Remove only intended dose from the vial
 - ✓ BP must be <185/<110 PRIOR to giving Tenecteplase
- ✓ Flush IV with 10cc Normal Saline prior to TNK, then slowly push TNK bolus over 5-10 seconds, then immediately flush with another 10cc Normal Saline



Post-thrombolytic Care

- √ VS & neuro checks, *must include deficit(s)*:
 - Q 15 minutes x 2 hours
 - Q 30 minutes x 6 hours
 - Q 60 minutes x 16 hours
 - ✓ Maintain Blood Pressure <180/<105
 </p>
- Notify provider for mental status decline or complication
- ✓ **Do not give** any anticoagulants or antiplatelets within 24 hours of thrombolytic
- ✓ Perform dysphagia screen prior to anything by mouth

N:

Care of the Stroke/TIA Patient

- ✓ Dysphagia screen **before** anything by mouth (including sublingual meds)
- ✓ **NIHSS** documented @ 0700 and 1900 (notify provider for change of <u>3 or more</u> points)
- √ Vital signs and neuro check every 4 hours
- ✓ Documentation of *daily, individualized* stroke **education**, including patient-specific **risk factors**
- ✓ VTE prophylaxis SCDs/Lovenox/Heparin



Initiating a Code Stroke

Overhead page "Code Stroke" to 4-5555

To initiate consult, call

Care Connections 888-599-2120 - Option 1

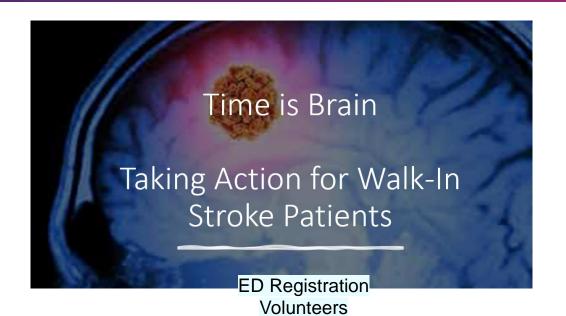
Be prepared to give:

Patient name, date of birth, MRN, last known normal, and provider contact number

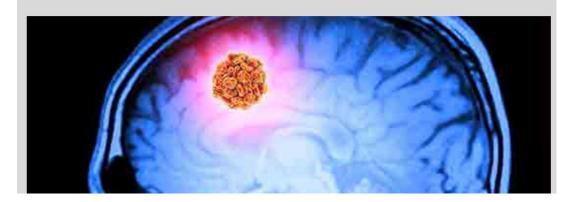
For any video cart issues call 877-484-9119



N HEALTH



Stroke Presenting Signs and Symptoms



In House CODE Stroke Presbyterian Medical Center

- Check fingerstick blood glucose level; if < 60mg/dl, treat per protocol or MD order.
 If stroke symptoms are still present—call a Code Stroke
- Page the Code Stroke Pager: 704-356-0631. Wait for three consecutive beeps; enter your call back number, then add *99 to indicate a code stroke
- 3) Primary RN to stay with patient at all times to help answer questions from RRT/Neuro team and assist:
 - · Provide date and time when patient last known well
 - · Provide date and time of stroke symptom recognition
 - Reason for hospitalization
 - Current medications

Posted at nurses' stations

he sta

CODE Stroke for Matthews Medical Center

mes

- 1) Page RRT (Rapid Response Team) 4-5555
- Check fingerstick blood glucose level;
 if < 70mg/dl, treat per protocol or MD order
- 3) Perform neurological assessment: Facial Droop, Arm Drift, Ataxia, Abnormal Speech, Headache "worst headache of his

If stroke is apparent:

- 4) Call the CODE STROKE via 4-5555.
- RRT accompany patient to CT scan stat.

Use Flow Diagram Attached

- MUR call Centralized Bed Placement and notify of code stroke. (see bottom right for phone number)
- 2) RRT to assist tele neurologist with NIHSS.
- Do not give the patient anything to eat or drink until a bedside dysphagia screening has been done (done by nurse)

- Make sure a complete NIH Stroke Scale has been done by a person who is certified to administer the test.
- Ensure ALL Quality Measures are implemented:
 - a. DVT Prophylaxis is used (heparin, Lovenox or SCDs)
 - b. Antithrombotics started by day 2*
 - c. Rehab consult: PT/OT/Speech
 - d. Lipid panel drawn by day 2 and statin therapy for LDL ≥ 100*
 - e. Anticoagulation for Afib*
 - f. Antithrombotics on discharge*
 - g. Complete stroke education using Stroke Patient & Family Education Daily patient specific education

RRT: 4-5555

Bed Placement:

1-888-599-2120

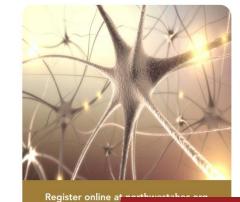


18th Annual

Neuroscience Conference

November 3, 2023 8:30 am-3:30 pm

Statesville Civic Center 301 S. Center Street Statesville, NC



Vendors
Local Chapters
Local Symposiums
Regional Symposiums
ISC





Hemorrhagic Stroke: What you need to know about new additions to Get With The Guidelines® -Stroke

American Heart Association

April 26th, 2023

Acute Ischemic Stroke

Program Overview and Objectives

The 18th Annual Neuroscience Conference will explore the latest advancements in acute hospital management, as well as post-hospital. This knowledge-based conference will include the most recent clinical probest practices in stroke care to maximize acute stroke care and recovery as well as post-hospitalization.



A SCIENTIFIC STATEMENT FROM THE AMERICAN HEART
-----ASSOCIATION/AMERICAN STROKE ASSOCIATION

Nada El Husseini, MD, MHSc.; Irene Katzan MD, MS; Natalia S.
Rost MD, MPH; Margaret Lehman Blake, PhD, CCC-SLP;
ng Byun, RN, PhD; Sarah T. Pendlebury FRCP DPhil;
Aparicio MD, MPH; María J. Marquine PhD; Rebecca F.
an MD, PhD; Eric E. Smith MD, MPH; On behalf of the
ican Heart Association Stroke Council, Council on
scular and Stroke Nursing, Council on Cardiovascular
ogy and Intervention, Council on Hypertension, and
il on Lifestyle and Cardiometabolic Health



Nurse Continuing Education Offerings

Whether you're looking to stay current on the latest practices, maintain a professional license or certification requirement, the **Johnson and Johnson Institute** is pleased to offer continuing education courses for nurses. These continuing education courses are offered at no charge and are available in both lecture based and on-line modules.

To access learning across a wide range of clinical specialties, please visit the Johnson & Johnson Institute.



Date: August 1, 2023 Time: 11 am ET

Length: 1 Hour

Why Should You Attend?

Acute ischemic strole (AIS) is a leading cause of serious disability and death plobals, "ignificant efforts have been mad particularly in the U.S., to research interventions that yield the best outcomes for patients who suffer from AIS. The recent clinical trials have demonstrated the efficacy of endowscular therapy via mechanical thrombost comy after traditional care. These groundbreaking studies generated the American Heart Association (AAM) and American Stoke Association (ASA) to update their guidelines for emergency stantment of patients with AIS to include recommendations for endowscular stantment of patients.

Description

This continuing education activity is intended for nurses, radiologic technologists, and other healthcare professionals who want to learn more about or gain knowledge and skills in acute ischemic strokes.

Click here

OR I

scan the QR code to register for this cours

Objectives

- Identify risk factors for ischemic stroke
- Describe the etiology, epidemiology and prevalence of a ischemic stroke
- different regions of the brain
- Describe current evidence-based approaches to neurovas
- imaging in acute ischemic stroke patients
- with acute ischemic stroke
- Identify evidence-based treatment and interventions
- · List antiplatelet and anticoagulant protocols and thera

Accorditation Information

Caeronia bourd or registered Nursing Pfiedler Education is a provider approved by the California Board of Registered Nursing, Provider Number CEP14944, fo 2.0 contact hours.

American Society of Radiologic Technologists
This activity is approved for 2.25 Category A CE credits
by the (ASRT)





NH Annual Neuro Bowl

In person & Virtual
Study Guide
All Disciplines
Expert Panel
Audience Participation
Trophy & Prizes
Research Posters
T-Shirt Competition

Keeping the continuum: Process Improvement to close the gap from inpatient to outpatient stroke care

Annabelle Black, MSN, RN, SCRN Carissa Dehlin, BSN, RN Haley Brennan MHA, BSN, RN, SCRN Amanda Lambert, BSN, RN, SCRN

Background and Purpose

The Novant Health Greater Charlotte Market community advanced stroke centers are proud to discharge the majority of their acute ischemic stroke and transient ischemic attack patients to home after hospitalization. We recognized the importance of prompt outpatient neurology follow-up for these patients to improve outcomes, while reducing returns to the emergency department and readmissions. We set a goal for 90% of stroke and TIA patients discharging to home to be seen in an outpatient neurology clinic within 14 days of discharge.

Methods & Actions

The stroke coordinator for each community hospital in the Greater Charlotte Market implemented an appointment scheduling protocol best suited for their hospital and local clinic's volume, staffing, and flow. Data and any noted barriers are collected, reviewed, and presented monthly at best practice meetings. These findings are further discussed at binnothly meetings with the clinic coordinators, where staffing and scheduling changes are also communicated.

Results

Pior to the start of this initiative, patients were not consistently being seen for outpatient follow-up within 14 days of discharge. In some regions, appointments were often months later or not made at all, impeding our organizational mission of exceptional patient care. As demonstrated by the graphs, a drisatic improvement in appointment timeliness was seen at the onset of the initiative in June 2022 at Huntrevville Medical Center with Matthews Medical Center, with maintained results at or near goal through the end of the year. Minit *Illi Medical Center required a different implementation process but has displayed excellent data outcomes since it's project initiation in July 2022.





Conclusion & Recommendations Utilization of a facility-specific protoco

for scheduling of outpatient neurology onitoring and analysis allows for easurable improvements in the meliness of patient follow-up. A goal of 14 days or less from discharge is easonable and achievable. Our team ospitals work within their facility nfines to establish a process that bes utilizes the resources at hand to schedule stroke and TIA patients for follow-up. Regular communication with eaders at the outpatient clinics can help plan for foreseen barriers, such as staffing changes and holidays. Patients en for follow-up shortly after hospita discharge reap the rewards of the ontinuum of care that is shown to improve overall health and outcomes







Emergency Services Agencies

2023 EMS Jeopardy Bowl



Paramedic Class –Stroke education **EMS** agencies

- Stroke/LVO Scale class
- **Podcasts**
- Vendors
- Stroke feedback
- Case Reviews
- 9 Present at monthly stroke meetings **ASLS**





Posterior strokes can be more difficult to identify due to a wide range of non-specific presenting symptoms. More than a third of posterior circulation strokes are initially misdiagnosed and represent 20-25% of all ischemic strokes. Delayed or incorrect diagnosis results in inadequate acute care and poorer outcomes. Posterior circulation strokes have longer "door to needle" times for intravenous thrombolysis than anterior circulation strokes.

Fast \rightarrow B (balance) E (eyes) FAST \rightarrow Think "Five D's":

Dizziness

Diplopia (double vision)

Dysarthria (difficulty speaking)

Dysphagia (difficulty swallowing

Dystaxia (lack of coordination)

Brain regions supplied by the posterior circulation and regional symptoms of posterior circulation

Other cortical regions (including media temporal and parietal lobes)

such as memory deficits, alexia, acalculia agraphia, prosopagnosia

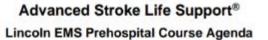
Blood supply-Posterior cerebral artery Ischaemia symptoms—Sensory loss or distur

Blood supply-Basilar, superior cerebellar, and syndromes with crossed signs: Tocked-in yndrome; "top of the basilar" syndrome

posterior inferior cerebellar arteries









November 30th - Class 1 (18 participants) December 1st - Class 2 (18 participants)

This curriculum offers health care providers the training to make a rapid evaluation, stabilize, and care for stroke patients. (Paramedics and Emergency Medical Personnel)

Identifies the five main stroke syndromes and relate them to pathophysiology and clinical signs

Happy National EMS Week

you for all you do!!

Incorporates videos to visually demonstrate the neurologic exam on a normal patient and on a patient exhibiting signs that mimic a stroke, as well as characteristics associated with the various stroke syndromes







Providers

Emergency Department

- Power Point Presentation Annually
 - Facility level stroke certification level
 - Potential indications for transfers to Tertiary Facility
 - Facility specific admissions and transfers for type of stroke patients
 - Target Stroke Phase III time interval goals (list each facility goals)
 - EMS Triage and Destination Plan (for each County)
 - CPGs review for each stroke certification level
 - Review of ED Specific Stroke Order Sets

Neuro Provider Stroke ORIENTATION CHECKLIST

Catego	ry 1: Facility Stroke Certification Orientation – Stroke Coordinator	Completed	✓ Initials of Preceptor	Date
New Te	eam Members Orientation			
	Facility Stroke Certification level			
	Stroke Metric Requirements and Documentation			
	 Comprehensive Stroke Center Core Measures 			
	 Primary Stroke Center Core Measures 			
	 Acute Stroke Ready Core Measures 			
Catego	ry 2: Thrombolytic Orientation – Annabelle – Stroke Coordinator	Completed	✓ Initials of	Date
			Preceptor	
	Thrombolytic used			
	Order sets			
	Inclusion and exclusion			
	Validation Skills Check list			
	CBL: NE0342 Tenecteplase for Acute Ischemic Stroke			
	Monitoring requirements			
Catego	ry 3: Code Stroke Process - Neuro Hospitalist	Completed	✓ Initials of Preceptor	Date
	Emergency Department process			
	In-house process			
	Transfers to NH Tertiary Facility			
	Transfers from Community Facilities			
Catego	ry 4: ICH and SAH documentation requirements - Neuro ICU Attending	Completed	✓ Initials of	Date
			Preceptor	
	ICH severity score documentation			
	Hunt and Hess score documentation			

Hospitalists

- Power Point Presentation Annually
 - Facility level stroke certification level
 - Potential indications for transfers to Tertiary Facility
 - Facility specific admissions and transfers for type of stroke patients
 - CPGs review for each stroke certification level

Tela-Providers

- Facility level stroke certification level
- Potential indications for transfers to Tertiary Facility
- Facility specific admissions and transfers for type of stroke patients

Orientation Checklist for all new Neuro Providers



Patients

Table of Contents

Chapter 1: What is a Stroke?

Chapter 2: Signs of a Stroke

Chapter 3: Types of Strokes

Chapter 4: Tests You May Have

Chapter 5: Changes After a Stroke

Chapter 6: What do I need to do?

Chapter 7: Risk Factors

Chapter 8: Lifestyle Choices That Can Lead to a Stroke

Chapter 9: My Personal Risks for a Stroke

Chapter 10: My Numbers, Goals, and Personal Plan

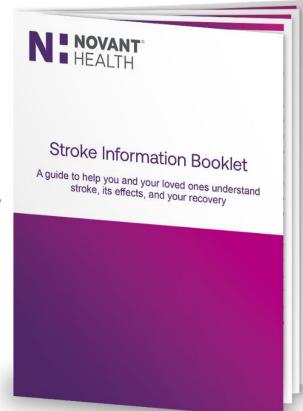
Chapter 11: Blood pressure log

Chapter 12: Confidence Scale

Chapter 13: The Preparedness for Caregiving Scale

Chapter 14: Appointments and Phone Numbers

Chapter 15: Notes or Questions



My Personal Plan after stroke

Name: Date: 7/7/2023

Stroke navigaior: Joanna Duda RNC, BSN, SCRN tel # 704-316-0095

The Type of stroke I had is: Ischemic stroke (blood clot)

Highlighted are your Stroke Risk Factors (page 17) High Blood Pressure Smoking

High Cholestero

Cardiac Diagnosis/ AFib Alcohol/ Drug Use Migraine headaches/

> anurysm Ohesity

History of Stroke or TIA (or family history) Carotid Artery Disease

Sleep Apn<mark>ea</mark>

What I Need To Do To Prevent another Stroke or TIA

Blood Pressure Goal: below 140/90

LDL (bad cholesterol) goal is less than 70

A1C goal if you have Diabetes less than

My current A1C :6.8

My current LDL: 218

Other Notes:

If you are diagnosed with stroke or TIA and discharge home, a Stroke Navigator will follow up with you by phone and will schedule an appointment for you in our Stroke Bridge Clinic.

Important things to remember in your recovery

- Take your medications as prescribed. Medications are important in preventing stroke!
- Make follow up appointments with your doctors and make sure you keep them. It is important for a doctor to have a visit with you to check on your recovery and monitor your risk factors.
- If you have questions about what you need to do to keep yourself healthy, ask one of your health care providers or Stroke Navigator!





medical care.



You can also provide feedback by visiting NovantHealth.org/PresbyterianStrokeCareSurvey

Novant Health

Presbyterian Medical Center

Your Voice

Thank you for choosing Novant Health.

remarkable patient experience to you

and your loved ones. Your voice helps

Please scan the QR code below to provide valuable feedback about your

We are committed to providing a

us deliver on this commitment.

Matters.



Stroke-Videos
Patient Education



Stroke Single Page Codes
Patient Education



Community

Patient Demographics
County Health Assessment
Health Departments
Local Businesses
Corporate Contracts
Sponsorships

January

Event: Black Nurses Rock Greater Charlotte

Chapter Community health fair

Date: 1/08/2022 **Location:** Charlotte **Attendees:** 50

February

Event: Health fair for students and faculty

Stroke Awareness **Date: 2**/7/2022

Location: Livingstone College Salisbury

Attendees: 75

March

Event: SACUBS

6-9 y/o - Signs and symptoms of a stroke, Calling 911, How to be a brain healthy kid

Date: 3/13/2022

children and parents

g Artist Market

22 lotte May

Event: National EMS Week Dates: 5/16/22 - 5/20/22

Locations: Presbyterian-, Rowan-, Huntersville-, Matthews- and Mint Hill

Medical Centers

Event: LATINA 107.5 FM/102.3 FM
Stroke Awareness in Spanish/ Radio show
Provider: Jeffrey Spoon, PA/ Douglas Lowe, PA

Date: 5/4/2022

Event: Cheerwine Festival Date: 5/21/2022

Location: Salisbury, NC

Attendees: 313 kids & 8029 adults

Event: Town Center Farmer's Market

Date: 5/28/2022

Location: Huntersville, NC Attendees: 50 adults / 15 kids

Event: Huntersville Farmer's Market

Date: 5/31/2022

Location: Huntersville Medical Center

Attendees: 25

June

Event: Charlotte Independence Soccer Game

Men's Health Night Date: 6/26/2022 August

Event: Huntersville Farmers Market

Date: 8/09/2022 Location: Huntersville, NC Attendees: 30 Adults

October

Event: Rowan Ladies night out

Date: 10/18/22 Location: Salisbury, NC Attendees: 200 Adults

Event: Piedmont Farmers Market

Date: 10/08/2022 Location: Concord, NC Attendees: 50 Adults & 10 kids

Event: Mint Hill Madness Family Fun Festival

Date: 10/22/2022

Location: Mint Hill, NC

Attendees: 1100 Adults & 150 kids

Event: World Stroke Day

Date: 10/29/2022

Location: Spectrum Center Charlotte, NC

in game stroke message

Attendees: 19027

10209 Adults & 623 Kids in person 19027 Adults & Kids via game

All of NC & SC Latino radio station audience



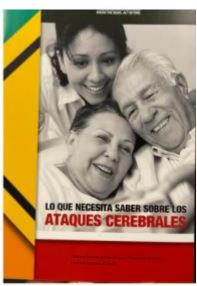




I NOVANT

Are you a









Can you spot a stroke?

Stroke is the leading cause of disability and fourth-leading cause of death in North Carolina.

Strokes happen often in our area, which is why our region is commonly called the "the stroke belt."

Calling 911 for a suspected stroke gets the patient to the best treatment quickly, when time matters most. Emergency personnel are trained to identify a stroke and alert the hospital team for possible treatment.

You can help. Know the acronym BEFAST to spot a stroke and help save a life!

Novant Health Presbyterian Medical Center in Charlotte, Novant Health Forsyth Medical Center in Winston-Salem and Novant Health New Hanover Regional Medical Center in Wilmington are certified Comprehensive Stroke Centers that provide advanced neurological care 24 hours a day, seven days a week.



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¿Puede detectar

un accidente cerebrovascular?

El accidente cerebrovascular es la causa principal de discapacidad y la cuarta causa principal de muerte en Carolina del Norte.

Los accidentes cerebrovasculares ocurren con frecuencia en nuestra zona, por lo que nuestra región se denomina comúnmente "cinturón de accidentes cerebrovasculares".

Llamar al 9tt por un presunto accidente cerebrovascular lleva al paciente al mejor tratamiento rápidamente, cuando el tiempo es lo más importante. El personal de emergencias está capacitado para identificar un accidente cerebrovascular y alertar al equipo del hospital sobre un posible tratamiento.

Usted puede ayudar. iConozca el acrónimo RAPIDO para detectar un accidente cerebrovascular y ayudar a salvar una vida!

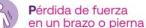
Novant Health Presbyterian Medical Center en Charlotte, Novant Health Forsyth Medical Center en Winston-Salem y Novant Health New Hanover Regional Medical Center en Wilmington son centros integrales y certificados de accidentes cerebrovasculares que proporcionan atención neurológica avanzada las 24 horas del día, los siete días de la semana.



Rostro caído Una parte del rostro está caída

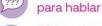
N HEALTH













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Genentech
System Marketing Department



Know your audience

Know their learning style

Know their preferred method of learning

Use variation in your education methods

Make it fun

It's not about perfect.

It's about effort.

And when you bring that effort every day, that's where transformation happens.

That's how change occurs.

