



TOBACCO USE PREVENTION FUNDING

TOBACCO USE, HEART DISEASE, & STROKE

Almost **1/3** of deaths from coronary heart disease are attributable to smoking and secondhand smoke.

Prolonged exposure to secondhand smoke increases the risk of a stroke by **20-30%**

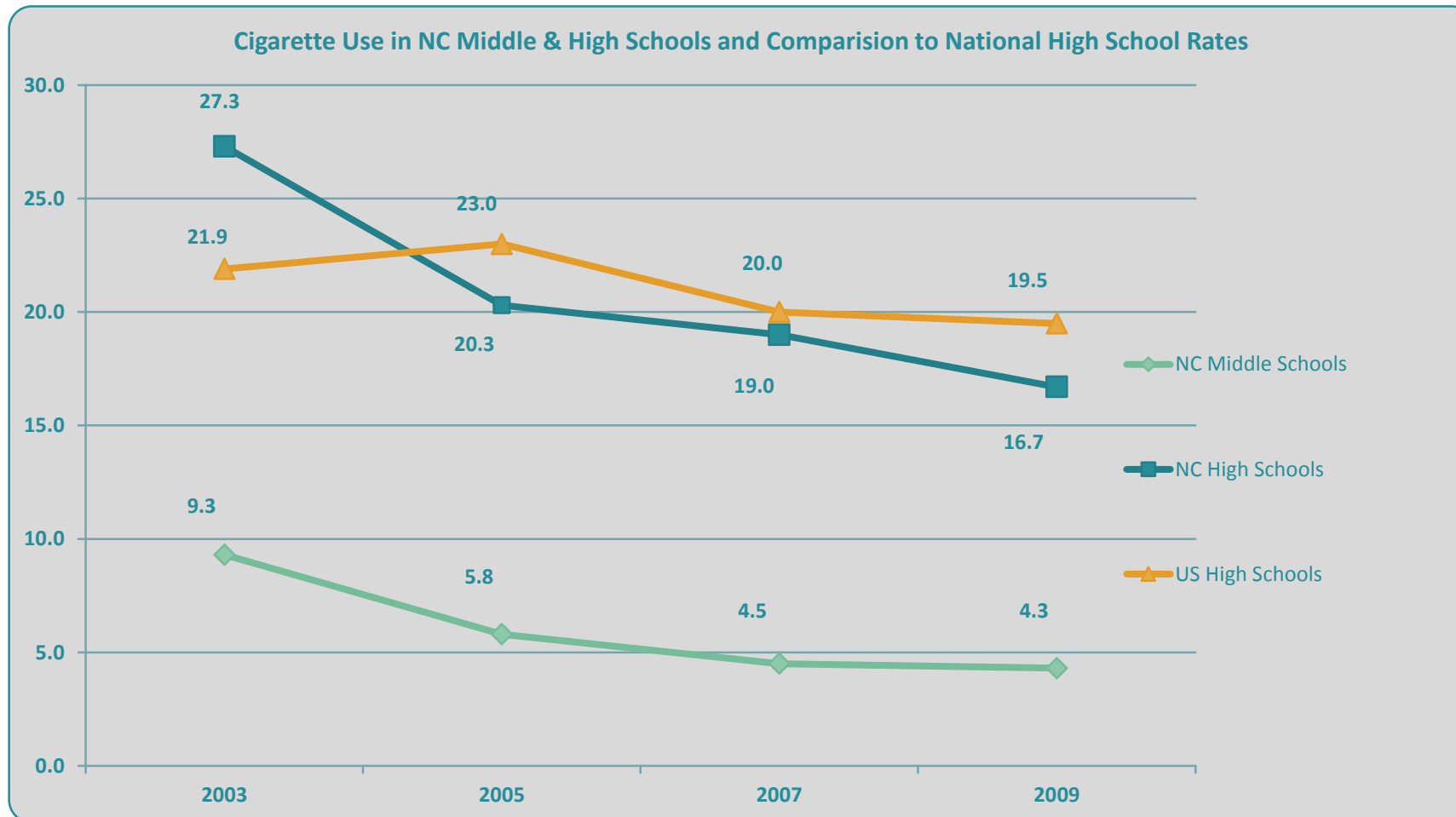
Source: US Department of Health and Human Services. 50 Years of Progress: A Report of the Surgeon General, 2014. 2014. Available at: <http://www.surgeongeneral.gov/library/reports/50-years-of-progress/50-years-of-progress-bysection.html>.

PREVENTING TOBACCO USE AMONG YOUTH & YOUNG ADULTS

- Tobacco use is started and established **primarily during adolescence.**
- Nearly **9 out of 10** individuals who smoke first tried smoking by age 18, and 99% first tried smoking by age 26.
- Early cardiovascular damage is seen in **most young people** who smoke

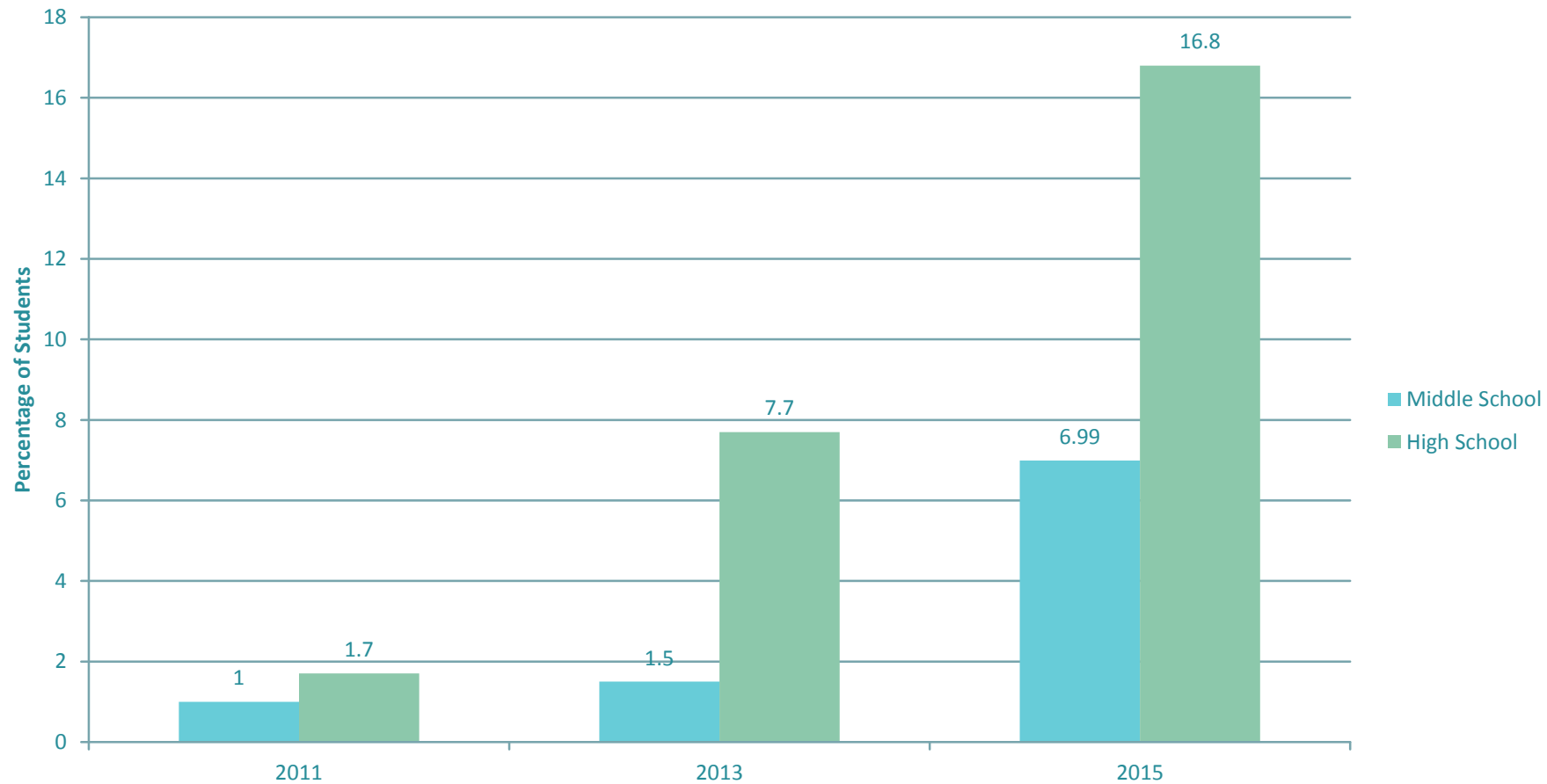
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SUCCESS OF YOUTH PREVENTION PROGRAMS



INCREASE IN YOUTH TOBACCO USE

NC Middle and High School Current* E-Cigarette Use:
NC YTS, 2011-2015



Current use is defined as using on one or more of the past 30 days

YOUTH TOBACCO USE IN NORTH CAROLINA

Almost **3 in every 10** high school students (**125,111**) are current tobacco users, an increase from 2011 rates

Use of electronic cigarettes by North Carolina high school students increased **888%** between 2011 and 2015, from **1.7% to 16.8%**

There are currently **180,000** youth alive in North Carolina who will die prematurely from smoking

PREVENTION IS CRITICAL

Successful multi-component programs prevent young people from starting to use tobacco in the first place and more than pay for themselves in lives and health care dollars saved.

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PREVENTION FUNDING PROPOSAL (AT MINIMUM)

Regional teen tobacco use prevention programs through local partners	\$6,200,000
Youth leadership training	\$200,000
Tobacco-free college campus initiative	\$150,000
1 FTE for smoke-free multi-unit housing coordinator	\$100,000
Education and enforcement of state youth access tobacco law	\$100,000
Initiative to increase awareness of tobacco-free schools law	\$150,000
Evaluation of tobacco use prevention program	\$100,000



QUESTIONS?

